

# California Children & Families Commission

Rob Reiner, *Chair*  
S. Kimberly Belshe  
Sandra Gutierrez  
Susan Lacey  
Robert Ross, M.D.  
Patricia Siegel  
Louis Vismara, M.D.

Jane I. Henderson, Ph.D., *Executive Director*  
Joseph Munso, *Chief Deputy Director*

## AGENDA

**December 16, 1999**

**9:30 a.m.**

*Ex Officio Members:*

Margaret Fortune  
Ed Melia

**Alameda County  
Mills College  
Carnegie Hall – Bender Room  
5000 MacArthur Boulevard  
Oakland, CA 94613  
(510) 430-3105**

I. Call to Order

II. Roll Call

III. Approval of Minutes, October 21, 1999 State Commission Meeting  
and November 18, 1999 State Commission Meeting

**ACTION**

IV. Welcome from Mills College and  
Reports from County Commissions

Mills College  
Alameda County

The Alameda County Children's & Families Commission will formally present its strategic plan to the State Commission.

V. Chairman's Report

The Chairman will present information on topical issues relevant to Commission activities.

---

For more information concerning this agenda, please contact Jane I. Henderson, Executive Director of the California Children & Families Commission, or Joseph Munso, Chief Deputy Director, at 501 J Street, Suite 530, Sacramento, CA 95814; telephone (916) 323-0056; fax (916) 323-0069.

---

VI. Executive Director's Report

The Executive Director will report on State Commission business and activities currently in progress, including personnel matters, and results of the November 22 Statewide Conference.

VII. State Commission Plan for Diversity/Inclusion

Status report on staff plan to incorporate principles of diversity and inclusion in State Commission activities and business pursuant to resolution adopted under Item 11 , November 18 agenda.

VIII. Update on State Commission Outcomes

Health and Safety Code Section 130125(c) requires the State Commission to define the results (outcomes) to be achieved by the Commission's adopted guidelines. Staff will report on work in progress on draft outcomes to the Commission for formal approval at a future Commission meeting.

IX. Report from California Center for Health Improvement: Technical Assistance to County Commission

With support from the Packard Foundation and the California Endowment, the California Center for Health Improvement, in conjunction with the State Commission, is coordinating the provision of individualized technical assistance for County Commissions desiring help in adopting strategic plans. The California Center for Health Improvement will present their plans to provide technical assistance to County Commissions.

X. Report from Child Care Roundtable

The State Commission held a Roundtable on December 15 to solicit public recommendations on State Commission funding options from the Child Care Account. Staff will summarize recommendations.

XI. Closed Session: Discussion and Status Report from Legal Counsel regarding pending Litigation:

- 1) California Association of Retail Tobacconists, Inc. et al., v. State of California, Board of Equalization on the State of California, California Children and Families First Commission and Kathleen Connell, as Controller of the State of California, San Diego County Superior Court Case No. 732079; Government § 11126(e)(1) and 11126(e)(2)(A).
- 2) Cigarettes Cheaper! and The Customer Company v. Board of Equalization of the State of California, Kathleen Connell, as Controller of the State of California, and the California Children and Families First Commission, Sacramento County Superior Court Case No. 99AS03606; Government Code § 11126(3)(1) and 11126(e)(2)(A).

---

For more information concerning this agenda, please contact Jane I. Henderson, Executive Director of the California Children & Families Commission, or Joseph Munso, Chief Deputy Director, at 501 J Street, Suite 530, Sacramento, CA 95814; telephone (916) 323-0056; fax (916) 323-0069.

---

XII. Report from Communications Director

ACTION

The Communications Director will provide an update to the Commission on our proposed media plan and timetable as well as a discussion about the establishment of a 1-800 toll free telephone number.

XIII. Consideration of State Commission Funding Options

Staff will present a set of draft principals to guide the State Commission in selecting programs and projects for funding and a listing of potential items for consideration and approval at the January Commission meeting.

XIV. Public Comment

XV. Adjournment

Informal reception to follow upon adjournment to view “The Hundred Languages of Children” exhibit from Reggio Emilia, Italy. This exhibit is housed at Mills College for two years to promote high quality care and education in early childhood. The public is invited.

JANUARY 2000 COMMISSION METING – ORANGE COUNTY

Location – To be announced at a later date

There will be a lunch break.

If you require translation services at this meeting, please contact the Commission Office at the address and/or phone number noted below.

---

For more information concerning this agenda, please contact Jane I. Henderson, Executive Director of the California Children & Families Commission, or Joseph Munso, Chief Deputy Director, at 501 J Street, Suite 530, Sacramento, CA 95814; telephone (916) 323-0056; fax (916) 323-0069.

---